

What's behind the card? Everything!

We've listened to members like you and revitalized the Seneca Player Club. It's now easier to understand and better than ever!

- 1 Point Earned = \$1. It's the best Points club you'll find anywhere! Points can be redeemed at our restaurants, retail shops, for entertainment, hotel stays and at our spa.
- Here's how you earn a point:

*Slots	\$170 Coin-in = 1 Point
Video Poker	\$350 Coin-in = 1 Point
**Table Games	Approx. One (1) Hour of Table Play at \$25 Avg. Bet = 3 Points

*Most standard games

**Based on game type, time played and average bet

- How do you step up to Select Club status or the Prestigious Chairmans Club? We make that easy also.

Select Club	100 Points Earned from Mar. 1–Aug. 31
Chairmans Club	800 Points Earned from Mar. 1–Aug. 31



For details, visit any promotions booth or visit us online at www.TheSenecaCasinos.com.

Monthly Promotion Calendar



Please visit any promotions booth for details
or visit www.TheSenecaCasinos.com



Monthly drawing
on 7/31 for five \$1,000
Seneca Slot Dollar prizes

SENECA ALLEGANY

July 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 All Month Long Daily spins 8 AM – Midnight Stop in the week of your birthday from Monday at 8 AM to the following Sunday at midnight and take a spin on our prize wheel. You could win Seneca Slot Dollars or other great prizes. All Month Long 8 AM – Midnight Seneca Players Club members; if your wedding anniversary is in July, come in with your spouse and your marriage license anytime during the month and take a spin on our prize wheel for a free gift.				1 Canada Day	2	3
4 Fourth of July 	5	6	7	8 	9 Country Night at the Buffet	10
11 The Scintas Events Center 4pm	12	13	14	15	16	17 Cage Supremacy Events Center 7pm
18	19	20	21	22 	23	24
25	26	27	28	29	30	31

Be sure to play with your Seneca Players Club card every time you visit. Earn enough points and you could be invited to our invitation-only events!



July 2 | 9:30 PM

Join us on July 2nd as we celebrate the 4th of July weekend with a bang! Spend the day on the gaming floor enjoying the lights and noise, and then head outside at night for a star-spangled fireworks show. If it rains, the fireworks will be moved to Saturday, July 3rd at 9:30 PM.

July 2 - July 4 | 2 PM – 8 PM

Spend Fourth of July weekend playing at Seneca Allegany Casino. Hot Seat drawings will take place at 2 PM, 4 PM, 6 PM and 8 PM each day for \$444 Seneca Slot Dollars. On July 4th at 8 PM, one lucky person will take home \$4,000 cash!



Monday - Friday

July 5 – 23 | Noon – 8 PM

Use your Seneca Players Club card during the promotional period for your chance to reel in \$500 Seneca Slot Dollars and a fishing gift in our hot seat drawings at Noon, 2 PM, 4 PM, and 6 PM. A finale drawing will be held on the promotional days at 8 PM where one lucky player will go to the Plynko prize board to try and win up to \$1,000 cash!



Thursdays July 8 & 22

Buy-in Amount: \$25 Cash/Credit Card
 Registration: 5 PM | Sessions start at 7 PM.
 Finals – 8:30 PM buy-in for \$25 Cash/Credit Card. Drawing July 22 for \$500 cash after the finals.



July 12 – 30

Earn 15 Points on your Seneca Players Club card between July 12 and 30 to earn one free grilling gift. Your free gift can be picked up on either July 29 or July 30 between 4 PM and 10 PM, while supplies last. Keep playing in August and September to earn more free gifts that will compliment your July gift!



COMING IN JULY

When it comes to brand names, we've got your number! Get amazing accessories, wonderful wearables and great gifts – all for \$10.



Enjoy our summer best bets, exclusively at The Spa.

For seasonal offers or to make a reservation, please call 1-888-913-3377.



Country Night at the Buffet | July 9

Enjoy your BBQ favorites all day at the buffet. Enjoy line dance instruction in the Fall room from 6 PM – 9 PM for a \$2 admission charge with buffet purchase.

