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SENECA ALLEGANY CASINO & HOTEL RECOGNIZED FOR DESIGN
\$168 million project earns Engineering Excellence Award

SALAMANCA, NEW YORK – When Seneca Gaming Corporation opened the permanent Seneca Allegany Casino & Hotel last year, the project stood out as a stunning new development in the Southern Tier. Now, the project is standing out as a project of excellence in New York State.

The American Council of Engineering Companies of New York announced that Seneca Allegany Casino & Hotel has been awarded a Silver Award for structural systems design in the organization's annual Engineering Excellence Awards competition. The structural design was completed by Wendel Duchscherer Architects & Engineers of Amherst, NY.

"In developing our facilities, Seneca Gaming Corporation's goal – and the goal of the Seneca Nation of Indians – is to build destination resorts that are world-class in every fashion," said Brian Hansberry, President and CEO, Seneca Gaming Corporation. "It is very gratifying that our efforts and those of our design partners are being recognized for accomplishing that goal."

The permanent Seneca Allegany Casino & Hotel opened March 31, 2007 and features a 68,000-square-foot-casino floor with more than 2,300 slot machines and 40 table games, and an accompanying 11-story, 212-room hotel that includes a full-service spa and salon, indoor swimming pool and three restaurants. The \$168 million facility attracted more than 3.3 million people last year.

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SAC&H/DESIGN AWARD
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Due to the early success of the casino and hotel, Seneca Gaming Corporation plans to break ground later this year on a second hotel tower, a \$130 million project that will add approximately 200 rooms to the resort. The project is expected to open in mid-2009.

Just last week, Seneca Gaming Corporation unveiled its latest development at Seneca Allegany Casino & Hotel when it held its first concert inside the new Seneca Allegany Events Center. A sold-out crowd of more than 2,300 enjoyed a performance by The Blues Brothers, featuring Dan Aykroyd and Jim Belushi.

The new performance venue completes a \$40 million conversion of the original temporary casino operation into a world-class amenity.

In addition to the Seneca Allegany Events Center, the conversion project also included 21,500 square-feet of professional meeting and conference space, as well as administrative and support space for casino operations.